



## CSR Resources for Further Study

**B Lab** (<http://www.bcorporation.net/>) – rigorous new US certification system

**Business Alliance for Local Living Economies (BALLE)** (<http://www.livingeconomies.org/>) – North American small-business network of networks emphasizing “buy local first” philosophy

**Business for Social Responsibility** (<http://www.bsr.org/>) – US-based global CSR research and consulting service for major corporations

**Center for Responsible Business**, Haas School of Business, University of California, Berkeley (<http://www.haas.berkeley.edu/responsiblebusiness/>) – sponsors Global Social Venture Competition, lectures, offers executive study programs

**CSR Wire** (<http://www.csrwire.com/>) – free weekly CSR news

<http://www.blendedvalue.org/> -- writings by thought leader Jed Emerson on “blended value”

**ISO 26000** (access through Google) – Swedish/Brazilian initiative through the International Standards Organization, going active 2010

**Net Impact** (<http://www.netimpact.org/>) – originally Students for Responsible Business; global chapter-based network of MBA students and young professionals

**Social Venture Network** ([www.svn.org/](http://www.svn.org/)) – influential 20-year-old practitioner network

**Stanford Social Innovation Review** (<http://www.ssireview.org/>) – quarterly publication with online resources affiliated with Stanford University Graduate School of Business

**SustainAbility** (<http://www.sustainability.com/>) – UK think tank and strategy consultancy in CSR

**United Nations Global Compact** (<http://www.unglobalcompact.org/>) – see separate handout of its 10 Principles

**World Business Council for Sustainable Development** (access through Google) – high-profile, 200-company leadership group